

SECOND AMENDMENT AND RESPONSE UNDER 37 C.F.R. § 1.116

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For: METHOD OF APPLYING ADHESIVE COATED FILM

57. (AMENDED) A method of applying an adhesive-coated film to a substrate, the method comprising:

 providing a film comprising pressure-sensitive adhesive coated on a major surface of the film;

 heating the film to the softening point of the film using a heat source; and

 pressing the film against a substrate with a Heat Neutral Pressure Source, the Heat Neutral Pressure Source comprising a Thermal Conductivity of less than 1.8 BTU/hr-in-ft²-°F, wherein the adhesive on the major surface of the film adheres to the substrate.

67. (NEW) A method of saving labor of adhering an adhesive-coated film to a substrate having a surface, comprising:

- (a) distributing a film to a party that has been taught to use the method of Claim 57;
- (b) optionally permitting such party to print an image on the film; and
- (c) permitting such party to use the method to adhere the film to a surface of the substrate.

68. (NEW) A kit according to claim 30, wherein the heat source generates hot air.

69. (NEW) A kit according to claim 30, wherein the heat source generates infrared radiation.

70. (NEW) A kit according to claim 30, wherein the Heat Neutral Pressure Source comprises a Thermal Conductivity of less than 1.8 BTU/hr-in-ft²-°F.

71. (NEW) A kit according to claim 30, wherein the Heat Neutral Pressure Source comprises open cell foam material.

72. (NEW) A kit according to claim 30, wherein the Heat Neutral Pressure Source comprises a roller.